



KEMENTERIAN RISET, TEKNOLOGI, DAN PENDIDIKAN TINGGI
LEMBAGA LAYANAN PENDIDIKAN TINGGI
WILAYAH VI

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Nomor : B/ 1224 /L6/KM/2019

9 September 2019

Lampiran : satu lembar

Perihal : Kegiatan *Asia Pacific Research Management
Conference (APMRC)* Tahun 2019

Yth. Pemimpin Perguruan Tinggi
di lingkungan LLDIKTI Wilayah VI
Jawa Tengah

Memperhatikan surat Wakil Dekan Bidang Penelitian dan Inovasi Sekolah Tinggi Manajemen PPM nomor: 152/RC-CCH/STM-PPM/19 tanggal 7 Agustus 2019, dengan hormat kami sampaikan bahwa Sekolah Tinggi Manajemen PPM akan menyelenggarakan *The 3rd Asia Pacific Research Management Conference (APMRC) "Digitalization – The Way to Tourism Destination's Competitive Advantage"*. Acara akan diselenggarakan pada tanggal 13 – 15 November 2019 bertempat di Bali, Indonesia.

Asia Pacific Research Management Conference (APMRC) merupakan kegiatan tahunan yang diselenggarakan oleh Sekolah Tinggi Manajemen PPM. Melalui kegiatan ini, makalah ilmiah telah dipresentasikan di bidang ilmu manajemen oleh para akademisi dan praktisi dari berbagai lembaga dan perusahaan pendidikan di seluruh Indonesia.

Sehubungan dengan hal tersebut, kami mohon bantuan Saudara untuk menginformasikan program ini kepada mahasiswa, praktisi, dan dosen di lingkungan perguruan tinggi Saudara untuk mengikuti kegiatan dimaksud.

Informasi lebih lanjut mengenai kegiatan tersebut, dapat menghubungi:

Research Center and Case Clearing House (RC-CCH)

PPM School of Management

Jl. Menteng Raya No. 9-19, Jakarta Pusat 10340

Telp. 021-2300313 ext. 2354 (RIK)

Hp.081 311 687 840 (Rifdah)

Email: apmrc.papers@gmail.com

Website: www.ap-mrc.com

Atas perhatian dan kerjasama yang baik, kami sampaikan terima kasih.



Tembusan:
Kepala LLDIKTI Wilayah VI

Hosts:



INDONESIA



VIETNAM



TAIWAN

Co-Host:



INDONESIA

INDONESIA
BANKING
SCHOOL

THE 3rd ASIA PACIFIC MANAGEMENT RESEARCH

CONFERENCE

*Digitalization - The Way to Tourism Destination's
Competitive Advantage*

**NOVEMBER
13th-15th 2019**

Bintang Kuta Hotel
Jalan Kartika, Kuta
Badung, Bali

PPM School of Management, in collaboration with Asia University and Hanoi University of Science and Technology, organize The 3rd Asia Pacific Management Research Conference. This conference is a forum for academics and professionals to share experience, research findings and their comprehension of the related topics in order to support growth and sustainability in Asia Pacific.

The research topics presented at The 3rd APMRC related to management economics can include the following derivative topics but are not limited to: Strategic Management, Human Resource/Capital, Operation and Supply Chain, Organizational Behavior, Innovation and Entrepreneurship, Finance and Risk Management, Marketing Management, Hospitality and Tourism, Cost Management and Accounting Management, and Sustainable Business Development.

KEYNOTE SPEAKERS



Asst. Prof. Dr. Md. Mamun Habib
BRAC Business School (BBS), BRAC University, Bangladesh
Visiting Scientist, University of Texas - Arlington (USA), USA
Editor-in-Chief, International Journal of Supply Chain Management (IJSCM), UK



Dr. Wahyu Tri Setyobudi, M.M.
Head of Center for Innovation and Collaboration (CIC)
PPM School of Management

INVITED SPEAKERS



Prof. Yinghui Chen, Ph.D.



Dr. Nguyễn Danh Nguyễn, Ph.D.

BENEFITS

1. Coaching Clinic on Writing International Scientific Journal
2. Selected Papers will be Published in Supporting Journals
3. Company Visit

INVESTMENT FEE:

Local Participants

Indonesian Presenter	Rp 2.900.000,-
Indonesian Presenter (Student)	Rp 2.300.000,-
Indonesian Participant	Rp 2.900.000,-
Indonesian Participant (Student)	Rp 1.450.000,-

International Participants

Presenter/Participant	USD 300
Presenter/Participant (Student)	USD 100

PAYMENT REGISTRATION

Yayasan Pendidikan dan Pembinaan Manajemen
BANK MANDIRI
103.00.852.8858.3
Swift Code: BMRIDJA

SUPPORTING JOURNALS

- International Journal of Supply Chain Management (IJSCM) - Serial Publication : SCOPUS Indexed
- Journal of Sustainability Accounting and Management (IJSAM) - Universitas Pasundan Indonesia : Under Evaluation by SCOPUS
- Vietnam National University Journal of Science - Vietnam National University
- Jurnal Riset Ekonomi dan Bisnis (EKSIS) - STIE PGRI Dewantara Jombang: DOAJ Indexed
- Diponegoro International Journal of Business (DIJB) - Department of Management Faculty of Economics and Business - Universitas Diponegoro

CALL FOR ABSTRACTS!

Submit your extended abstracts to:
www.ap-mrc.com

IMPORTANT DATES

Extended Abstract Submission Deadline	16 th September 2019
Notification of Abstract Acceptance	30 th September 2019
Payment Deadline	7 th October 2019
Conference Day	13 th -15 th November 2019
Full Paper Submission Deadline	29 th November 2019



Event Organizer:

RC-CCH Research Center and
Case Clearing House

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